

Morillo Shk.

— Fine Arts Logistics

PRIVACY POLICY MORILLO SHK, S.A. DE C.V.

This document constitutes the Privacy Notice for the purposes of the provisions of the Federal Law on the Protection of Personal Data Held by Private Parties (hereinafter “The Law”), its Regulations as well as the Privacy Notice Guidelines (hereinafter “Guidelines”), in order to guarantee the Right to Informational Self-Determination, privacy, respect and obligations that we have in relation to the proper use of the information of those people who provide us with personal data.

1.- IDENTITY AND ADDRESS.

MORILLO SHK, S.A. DE C.V. (hereinafter MORILLO SHK) with operating address at Paseo de las Jacarandas 240, Santa María Insurgentes 06430, Mexico City, CDMX, will be responsible for the processing of your personal data in accordance with the provisions of “The Law”.

2.- PERSONAL DATA THAT WILL BE SUBJECTED TO PROCESSING.

The Personal Data that we collect from you for the purposes described in section 4 of this Privacy Notice are collected personally when you provide them to us through our offices, directly when you enter your data through our website, through our call center, and indirectly when other companies that may be our clients or suppliers transfer your data to us and when we obtain information through the sources of public access permitted by the “Law”. The Personal Identification Data that we collect are the following:

- Name.
- Address.
- Email.
- Tax certificate
- RFC
- CURP
- Articles of incorporation
- Powers of legal representation
- Proof of address
- Current official identifications.
- Telephone.
- Instagram / Facebook (social networks for promotions)

3.-SENSITIVE PERSONAL DATA

MORILLO SHK DOES NOT COLLECT SENSITIVE PERSONAL DATA; it only collects data that is necessary for the commercial or legal relationship.

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4.-PURPOSES OF PROCESSING AND/OR SAFEGUARDING.

MORILLO SHK informs you that the Personal Data voluntarily provided by you are collected for 2 purposes:

1) FIRST Purposes that give rise to and are necessary for the existence and fulfillment of the legal obligation, that is, personal data essential to provide our services such as:

- Register you as a Participant in the contests and promotions that we offer or that our clients offer
- Identify you as a winner of our promotions or those of our clients and be able to award you the corresponding prize
- Register as a subscriber to our website
- So that you can contact us and leave us comments on the website

2) SECOND.- Different purposes that do not give rise to the existence of the legal obligation, however, they are of utmost importance and usefulness to be able to provide and offer our services that may be:

- Evaluation and monitoring of services provided to our clients
- Offer you our services, products and promotions, whether our own or those of our clients, via email or telephone
- Send you communications and information about new services or promotions that we offer or that our clients offer

5.- REFUSAL TO PROCESS YOUR PERSONAL DATA FOR SECONDARY PURPOSES.

When we obtain your Personal Data indirectly, you will have a period of 5 (five) business days from the date they were granted to express your refusal to process your Personal Data for the secondary purposes indicated in section 4 (four) subsection b) of this Privacy Notice. To do so, you must send us a request that must contain the requirements indicated in section 7 (seven) of this Privacy Notice, which must be sent to the email address admin@morilloshk.com, mentioning the Data and secondary purposes that you wish to refuse to process. Within a period of no more than 10 (ten) business days from the date of receipt of the request, we will make the cancellation effective, notifying you to the email address that you have indicated for cancellation of the same. If you do not express your refusal to the processing of Personal Data for the secondary purposes described above within 5 (five) business days, you will be deemed to have consented and accepted the use and processing of your Personal Data for such purposes; however, this will not prevent you from exercising your ARCO Rights at any time, as described in section 6 of this privacy notice.

6.- ARCO REQUEST.

It is important to inform you that you have the right at all times to Access, Rectify and Cancel your personal data, to Oppose the processing of the same or to revoke the consent that you have given us for this purpose. The owner may exercise these rights, by himself or through his legal representative

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by sending a request to the following email address admin@morilloshk.com, containing at least the following information:

- A clear and precise description of the personal data in respect of which he seeks to exercise his ARCO rights, as well as the right or rights that he wishes to exercise, which he may do in the text of the email or in an attached document MORILLO SHK Web Notice scanned and duly signed at the end of it and initialed at the bottom of each of the pages, or signed electronically.
- Expressly indicate your desire to receive our respective response to your request via email, indicating the corresponding email address.
- Copy of the current official identification of the Owner and/or his/her legal representative. The documents may be scanned and attached to the email to verify their veracity.

Once your request to exercise your rights is at our disposal, regardless of the way in which we receive it, the respective response will be issued within a period of no more than 20 business days from its receipt. We will make this known to you through the means of contact you request. Once you, the Owner, receive our response, you will have a period of 20 business days to issue your response. If you are dissatisfied, you may contact us immediately through the indicated means, so we will be at your complete disposal immediately to address your concerns, regardless of asserting your corresponding rights before the competent authority. If the request for access, rectification, cancellation or opposition is appropriate, it will be effective within 15 (fifteen) business days following the date on which the response is communicated. If you do not respond to our reply within the specified period, MORILLO SHK will understand in good faith that you agree with our response. If your request is about exercising the right of Access, MORILLO SHK will make your information or personal data available to you through simple copies and/or electronic documents. If you omit any of the requirements stipulated in the articles cited above, the request will be considered as not submitted and you will be notified of said omission within 5 (five) business days following the request via email.

7.- REVOCATION OF CONSENT TO THE PROCESSING OF YOUR PERSONAL DATA

At any time you may revoke your consent to the processing of your Personal Data. To do so, you must send us an email to the following email address: admin@morilloshk.com, which must contain the requirements indicated in section 6 (six) of this Privacy Notice, indicating the Personal Data for which you wish to revoke your consent. Within a period of no more than 20 (twenty) business days from receipt of your email, we will revoke the processing of the requested data.

8.- USE OR DISCLOSURE OF PERSONAL DATA

PRIMER LEVEL makes available to you the following email address admin@morilloshk.com so that you, the Owner, can express at any time your refusal to continue receiving communications or promo-

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tions from us, or by requesting it at our offices located at the address mentioned above, by contacting the data protection area. It is necessary to let you know that in order to restrict, limit or control the processing of your personal data, MORILLO SHK has administrative, physical and technical security measures, in addition to establishing internal privacy policies and programs to prevent the disclosure of your personal data, implementing various security controls. The personal data of which they are the owners will be treated in a strictly confidential manner, so the obtaining, processing, transfer and exercise of the rights derived from said personal data is through appropriate, legitimate and lawful use, permanently safeguarding the principles of legality, consent, quality, information, proportionality and responsibility.

9.- “USE OF “WEB BEACONS” AND COOKIES”

Some parts of the www.morilloshk.com website may use “Cookies” to simplify navigation. These are small text files that are stored on your hard drive that help us offer a more personalized experience on our website. For example, a cookie can be used to store registration information in an area of the site so that the user does not have to enter it again on subsequent visits to that area. It is MORILLO SHK’s policy to use cookies to simplify navigation on our websites and facilitate registration procedures. Both “cookies” and “web beacons” store personal information such as names or email addresses. Most browsers allow users to reject “cookies.” It should be noted that in specific circumstances, access may be denied to certain parts of our site to those visitors whose browsers do not allow the use of “cookies.”

10.- TRANSFER OF PERSONAL DATA

MORILLO SHK, in accordance with article 37, section III of the Federal Law on the Protection of Personal Data Held by Private Parties, may transfer data to third parties known as “authorized third parties”, who will only be the controlling companies, subsidiaries, affiliates, and companies of the same corporate group, for the following purposes:

· IN THE CASE OF PRIMARY PURPOSES

In the case of clients and subscribers, data may be transferred to controlling companies, subsidiaries, affiliates, and companies of the same corporate group that MORILLO SHK informs you of and in accordance with the purposes established in the section on the purposes of the treatment and/or protection indicated above, guaranteeing that said information will not be shared with a natural person or legal entity outside the group indicated in this paragraph.

· Local or federal authorities who have requested it as part of their legal process or in a specific case by court order, in these cases you will be informed in advance of the type of information that is required and for the purposes for which it has been requested

IN THE CASE OF SECONDARY PURPOSES

· Companies with commercial activities.- For the purpose of commercial prospecting and sale of prod-

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ucts or services.

- Companies with Marketing and Advertising activities.- For the purpose of conducting studies, market surveys and disseminating Advertising and promotional communications.
- Companies with Promotional activities.- For the purpose of making you aware of promotions or contests offered by our clients.

11.- CHANGES TO THE PRIVACY POLICY.

MORILLO SHK when carrying out any transfer of information, legislative news or updates, internal policies, new requirements, this Privacy Notice will be published or updated, which is why the OWNER is requested to frequently consult the site www.morilloshk.com privacy notice section in order to stay updated and aware of the current terms and conditions as well as in case the owner does not want their data to be transferred or wishes to make use of their ARCO rights, they must notify it to the email address Aviso web MORILLO SHK admin@morilloshk.com or by requesting it at our offices located at the address mentioned above, going to the data protection area.